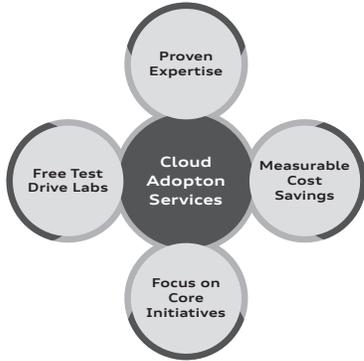


CLOUD ADOPTION SERVICES



Typical Challenges Faced by Organizations

- Significant investment in infrastructure that rapidly becomes obsolete
- Long expenditure approval and procurement cycles
- Infrastructure capacity is misaligned to load
- IT infrastructure requires excess capacity to meet peak demand from the organization

budget, time and energy on maintaining the organization’s infrastructure and business applications and managing the availability of these resources. Cloud computing has become increasingly significant as a potential solution to help shift the balance from capital expenditure on infrastructure to operating expenditure on maintenance and support due to its elasticity, scalability and virtually instant availability.

Leading organizations need IT to be a business enabler, focused on core business goals. However, according to research studies¹, it is widely recognized that IT spends most of its

Apps Associates understands the opportunities and the challenges associated with the cloud and will deliver a solution specifically tailored to your requirements and your unique set of application workloads.

“My heartfelt thanks for all of the hard work put in by your team during this very successful (data center relocation project) effort.... To have executed it so well and so seamlessly in the eyes of our customers is a tremendous achievement and I am quite proud of the performance of all team members... we can close this project and call it an unqualified success.”

VP of Technology
Environmental Services Company

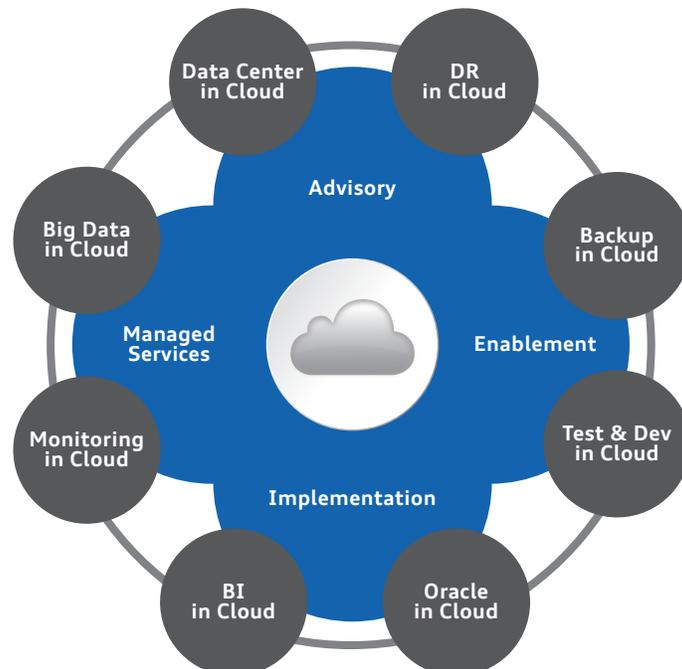


Fig 1: Cloud Adoption Services provided by Apps Associates

"I appreciate having such a great group of people (from Apps Associates). From corruption issues, to data migration issues, to day-to-day inundations, I'm very glad to know that we have got such a great team able to handle the 'opportunities' that come our way."

DBA Manager,
Top 10 Global Medical Device Company

Cloud Advisory Services

Through surveys, workshops and benchmarking, we identify which workloads are suitable for migration to the cloud. Then, we recommend the most suitable cloud model, private, public or hybrid and develop a roadmap with detailed next steps.

Cloud Enablement Services

To ensure the suitability of cloud for your organization, we will implement a proof of concept (PoC) to demonstrate functionality and overall return on investment (ROI).

Cloud Implementation Services

For each workload, we will install, migrate, configure, integrate & administer the application in the Cloud.

Cloud Managed Services

We provide ongoing support, administration and optimization of your cloud deployment to maximize application performance and minimize cost.

Customer Benefits of Working with Apps Associates

- 'Proven expertise in enterprise deployments to the cloud
- 'Go to' partner for Oracle on Amazon Web Services (AWS)
- Exclusive Oracle test drive labs for a hands-on experience of Oracle applications running on Amazon Web Services
- Decade plus experience in handling complex Business Intelligence and Oracle E-Business Suite implementations
- Detailed knowledge in deploying disaster recovery solutions for Oracle
- Extensive domain knowledge across database and middleware technologies
- Proficiency in infrastructure managed services

ABOUT APPS ASSOCIATES

Apps Associates is a global IT services company that enables organizations to implement, adopt and manage Oracle Applications, Cloud Infrastructure, Salesforce, Analytics and Integration solutions. We partner with our customers to enable their journey to the cloud and deliver continuous business improvement with our managed services. We differentiate through our relentless attention to delivery excellence and customer care. Apps Associates is an Oracle Platinum Partner, a Premier Consulting Partner with Amazon Web Services and a Salesforce Silver Consulting Partner.



OUR STRATEGIC PARTNERS



North America (HQ)

Europe

Asia