

# MICROSOFT APPLICATION DEVELOPMENT & SUPPORT SERVICES

"I would like to thank you very much for your wonderful work these past months. You have been very reliable and easy to work with, and your work is top notch. This has made our job so much easier! I am looking forward to our work together in the coming projects."

Project Manager,  
One of the world's largest  
telecommunications companies

Apps Associates' team of program managers are experts at delivering solutions built on Microsoft technologies. All our engineers are certified MCAD or MCSA, with vast experience and expertise in Microsoft tools, platforms, products and project management techniques. We use that experience to envision solutions,

create product specifications, develop project plans, manage the entire product development life cycle, and serve as a liaison with related stakeholders in Microsoft technologies. Apps Associates' Microsoft Practice is focused on delivering solutions around a key set of Microsoft products.

## All current production versions of the Microsoft .NET framework including:

C# and VB .Net programming

ASP .Net web development

Rich client development using Windows Forms

Advanced rich client development using Windows Presentation Foundation (WPF)

Advanced web development, including detailed knowledge of the HTTP protocol, HTML markup, JavaScript, and AJAX programming techniques

## In-depth knowledge of the following protocols and technologies:

HTTP

TCP/IP and the communication stack

SOAP and XML web services

Recursive descent compilers

## SharePoint Solutions

Collaboration

Departmental solutions

Custom portals

Intranets & Extranets

Workflows

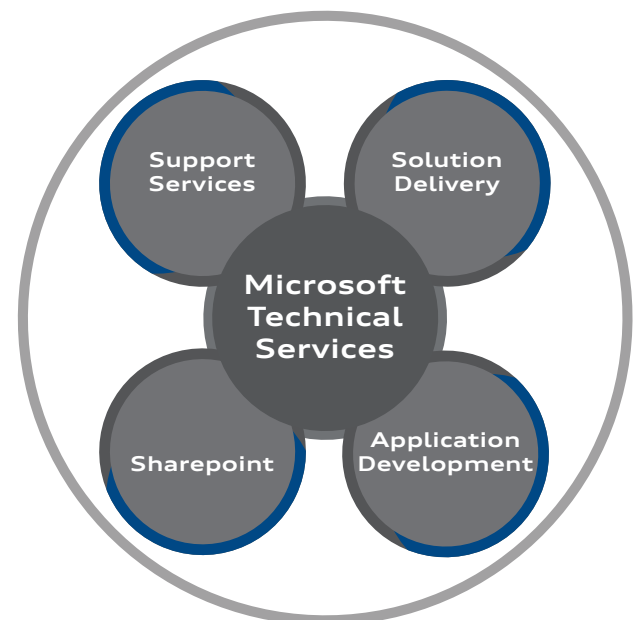
SharePoint Installation

& Maintenance and Support

## Reporting Services

SQL Server Reporting Services

SQL Server Analysis Services



"Apps Associates delivered a customized technical and financial model that allowed us to meet a challenging project schedule without the overhead of additional employees. Their Microsoft project team blended seamlessly with ours to create a cohesive and efficient group, delivering high quality results on time and on budget."

Manager, Systems Engineering  
Leading manufacturer of green transportation equipment

## MONITORING - SUPPORT SERVICE FOR MULTIPLE REGIONS ACROSS THE GLOBE

Apps Associates' blended offshore-and-onsite methodology provides 24x7 services to keep your business information available and secure for multiple regions across the globe. Our flexible, cost-effective support services ensure that your company's IT applications will perform well around the clock, and that you will have direct access to the expertise of our support team at any time of the day or night. Apps Associates redefines managed services for Microsoft

databases and applications. We provide preventative maintenance, proactive problem resolution, and a range of other production-related support services. We offer dedicated offshore resources assigned to your account under the guidance and coordination of our onsite management team: a cost-effective blended staffing model that will maximize your return-on-investment. Our team of highly skilled technical experts offer an agile, flexible skill profile, allowing your internal staff to focus on strategic IT initiatives.

### Target Offering

- Blended cost structure based on Global Delivery model
- Designed to meet the challenge of balancing strategic, high-value activities vs. ongoing support & maintenance
- Measurable, performance-based Service Level benchmarks or flexible staff augmentation
- Assigned staffing to leverage site-specific knowledge
- Complete end-to-end support, integrated with your team
- ITIL-based, best practice methodology

### Tangible Benefits

- Measurable Cost Savings
- Agile, Flexible Staffing to Leverage Broad Skill Base
- Ability to Focus Your Staff on Core Initiatives
- Improved Internal User Satisfaction

## ABOUT APPS ASSOCIATES

Apps Associates is a global IT services company that enables organizations to implement, adopt and manage Oracle Applications, Cloud Infrastructure, Salesforce, Analytics and Integration solutions. We partner with our customers to enable their journey to the cloud and deliver continuous business improvement with our managed services. We differentiate through our relentless attention to delivery excellence and customer care. Apps Associates is an Oracle Platinum Partner, a Premier Consulting Partner with Amazon Web Services and a Salesforce Silver Consulting Partner.



### OUR STRATEGIC PARTNERS



North America (HQ)

Europe

Asia