



## Apps Associates announces the joining of Leslie Scott as the Vice President of Business Development.

*Southborough, MA, 04-14-06* - Apps Associates, a product development and enterprise software services provider, announces the appointment of Les Scott as their Vice President of Business Development.

In his role, Les will be responsible for promoting the value proposition of Apps Associates. He will be responsible for the sales, marketing, partnering and branding of the company. Les will be based out of their Boston office.

"Les brings in extensive sales and marketing experience to the company and will be able to leverage our value proposition and our excellent reference base to promote it to a wider audience. He will be responsible for business development and forging alliances with strategic partners in USA. We are delighted to have Les join our management team." said Mr. Sridhar Bogelli, CEO of Apps Associates.

"Apps Associates is one of the fastest growing onsite and offshore software development and Oracle consulting companies in the Northeast United States. I am impressed with their capabilities and untiring dedication to serve the customers. I am excited to join Apps Associates and be part of their growth." said Mr. Les Scott.

Prior to joining Apps Associates, Les was a Senior Director with Oracle Corporation, where he worked for over eight years growing the application and technology consulting business year over year. Les brings his experience of understanding how to apply Oracle applications, technology solutions and implementations methods to solve complex business issues. Prior to Oracle, Les was at Digital Equipment Corporation, for twelve years, where he managed marketing for manufacturing solutions in North America.

Les holds a Bachelor of Science degree in Business Administration from University of Michigan.

### About Apps Associates

Apps Associates is a Product Development and IT Services provider with head quarters in Boston, MA and global development offices in Hyderabad, India. Apps Associates provides services in Oracle Applications development, administration, Microsoft .NET and SQL Server 2005 Business Development tools, which include Analysis services, Integration Services and Reporting Services.

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