

# Apps University Education Services

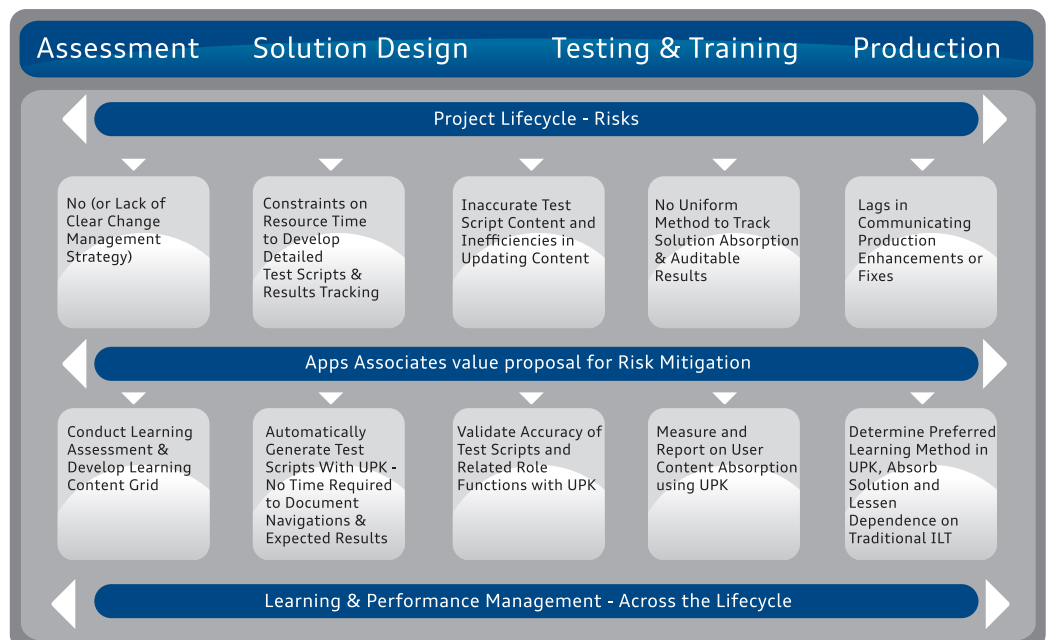
**Insight Enables Performance**  
**“Knowledge is of no value unless you put it into practice.”**

– Anton Chekov

Knowledge is power, stems from insight and is essential to mitigating risk. As enterprise systems serve an ever-expanding and diverse market, enabling an educational experience that promotes constant learning is essential to mitigating risks that exist during the system development lifecycle and most importantly, in production.

Often times too late, clients realize too far downstream (even into production) that they should have adopted a learning strategy at the beginning of the project lifecycle that would have enabled a more successful implementation, deployment of the solution and user adoption. Let’s face it-it is only when people apply knowledge that value can be created. Reaction of the system users who require a full understanding of the system tasks and supporting business processes floats up to management who are placed in a position of reacting to the perception and reality of the system challenges rather than being able to focus on the next wave of business changes that require their attention. Integrating education services early in the project lifecycle allows system users to gain an early adoption of the solution by creating learning content that is consistent with the user’s preferred learning style and that provides solid evidence of knowledge absorption early.

**Apps Associates Promotes Solution Adoption and Learning Performance**  
**Key Differentiator: Use Oracle’s User Productivity Kit (UPK) to Measure Learning**



## On Target Offering

Apps University offers clients the opportunity to partner with a firm that will collaborate with client project teams to achieve the following:

- ▶ Develop educational content to promote the proper and most efficient use of system applications (Oracle or non-Oracle based systems, including custom application solutions)
- ▶ Deliver content in a way that is consistent with a client's learning platform (e.g., Instructor Led Training (ILT), Self-Paced, Blended Learning)
- ▶ Empower client users to excel in their roles within the organization
- ▶ Engage client management to elevate business processes and practices to be more than just corporate directives by building interactive content supported by business policies

## Tangible Benefits

- ▶ Early Adoption of Solution Based on Earlier Start of Education
- ▶ Lower Cost for Deploying and Maintaining Solution Content During and Post Production
- ▶ Greater Return on Expectations via Learning Methods Consistent with User's Preferred Learning Style
- ▶ Consistent On-Time, On-Budget Delivery

### ABOUT APPS ASSOCIATES

Founded in 2002, Apps Associates is an IT service provider offering proven expertise in Oracle and Microsoft applications and technologies. Recognized as one of the fastest growing private U.S. companies (Inc. 500) and continuing to realize rapid growth, Apps Associates is setting a compelling standard for delivery & customer satisfaction. Our service and solutions cover the entire life cycle of IT consulting and execution from assessment & planning through implementation and ongoing, post-production management and support. We offer a broad spectrum of competencies including: Oracle Applications (E-Business Suite, Hyperion / Enterprise Performance Management), Fusion Applications, Business Intelligence, Fusion Middleware, Infrastructure Administration and Managed Services (On-premise, Remote, Hosted, Cloud), Application Development (Java, .Net, Oracle APEX), Microsoft SharePoint, Apps University (Training Services). In addition, our solutions include ShipConsole, the premier Oracle validated shipping solution that has been tested and validated by Oracle to fully integrate with E-Business Suite.

#### North America

- ▶ Boston (Headquarters)
- ▶ New York
- ▶ Atlanta
- ▶ Chicago

#### Asia

- ▶ India  
*Global Development Center*

#### Europe

- ▶ Germany
- ▶ Netherlands

#### Middle East

- ▶ Oman

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