

OBI

Oracle Business Intelligence Consulting Services

“It is essential to have an implementation partner like Apps Associates who understands the OBI-EE technology platform and tradeoffs between pre-built Analytics and custom BI implementation ... Apps Associates capabilities proved essential to our BI project. We look forward to working with them through continued roll-outs.”

Senior Director,
Enterprise Applications IT
One of world’s largest
hospitality companies

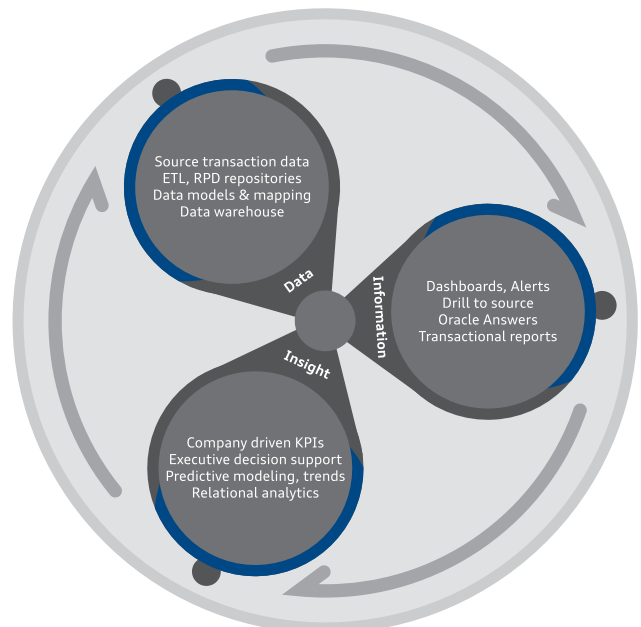
Insight Enables Performance. “The best vision is insight.” Malcolm Forbes

Business Intelligence remains one of the highest strategic IT priorities for many organizations according to Gartner Research. Companies are under increased pressure to optimize financial and employee performance. The enterprise is drowning in data but lacks timely and relevant information to enhance decision making and forecasting that is required to drive better performance.

- **BI Strategy • Design**
- **Implementation • Support**

Oracle BI Consulting Services from Apps Associates will facilitate your move from data to insight. Based on a global delivery model and deep Oracle Business Intelligence experience, our team will define your BI strategy and implement a cost effective and optimized solution that will enable your business users to examine, discover and analyze information in powerful new ways.

**Apps Associates
Business
Intelligence
Practice Proven
Methods for
Delivering
Insight to
Your Business**



“We have had a working business relationship with Apps Associates for the past several years. Their knowledge...is excellent. They are currently working on our Business Intelligence project. I would recommend them to anyone.”

Director of Information Systems
Global Manufacturer & Distributor of Specialty Printing Equipment

- **BI APPLICATIONS, CUSTOM OBI-EE**
- **STRATEGY, DESIGN, IMPLEMENTATION, SUPPORT.**

Apps Associates has strategically invested in Oracle Business Intelligence since the introduction of the current technology platform (OBI-EE) and Oracle’s acquisition of Siebel Analytics, the foundation of the pre-built BI Applications. By being proactive, Apps Associates has built a significant base of relevant of Oracle-specific BI knowledge for both custom design and pre-built Analytics. Coupled with deep functional experience in Oracle Applications, we are able to comprehend and translate your requirements into business insight. In today’s current competitive environment, you must be able to identify and capitalize on opportunities, minimize risks and maximize performance. Business intelligence is no longer considered to be just an IT initiative but has become strategic to the enterprise in order to realize critical business objectives.

On Target Offering

- ▶ Experience in both custom OBI-EE and pre-built Oracle BI Applications (Analytics) implementation
- ▶ Packaged solutions available for on-target, cost-effective deployment of Business Intelligence
- ▶ Strong Oracle Business Intelligence technical & functional expertise including Data Warehousing, ETL tools, Middleware
- ▶ Blended cost structure based on Global Delivery model
- ▶ Complete end-to-end life cycle, integrated with your team
- ▶ 'OBI Factory' Managed Services for ongoing, cost-effective support & maintenance

Tangible Benefits

- ▶ Measurable Cost Advantage
- ▶ Improved Business User Adoption
- ▶ Lower Total Cost of Ownership & Improved ROI
- ▶ Consistent On-Time, On-Budget Delivery

ABOUT APPS ASSOCIATES

Founded in 2002, Apps Associates is an IT service provider offering proven expertise in Oracle and Microsoft applications and technologies. Recognized as one of the fastest growing private U.S. companies (Inc. 500) and continuing to realize rapid growth, Apps Associates is setting a compelling standard for delivery & customer satisfaction. Our service and solutions cover the entire life cycle of IT consulting and execution from assessment & planning through implementation and ongoing, post-production management and support. We offer a broad spectrum of competencies including: Oracle Applications (E-Business Suite, Hyperion / Enterprise Performance Management), Fusion Applications, Business Intelligence, Fusion Middleware, Infrastructure Administration and Managed Services (On-premise, Remote, Hosted, Cloud), Application Development (Java, .Net, Oracle APEX), Microsoft SharePoint, Apps University (Training Services). In addition, our solutions include ShipConsole, the premier Oracle validated shipping solution that has been tested and validated by Oracle to fully integrate with E-Business Suite.

North America

- ▶ Boston (Headquarters)
- ▶ New York
- ▶ Atlanta
- ▶ Chicago

Asia

- ▶ India
Global Development Center

Europe

- ▶ Germany
- ▶ Netherlands

Middle East

- ▶ Oman

www.appsassociates.com