

# Oracle E-Business Suite R12 Implementation Services

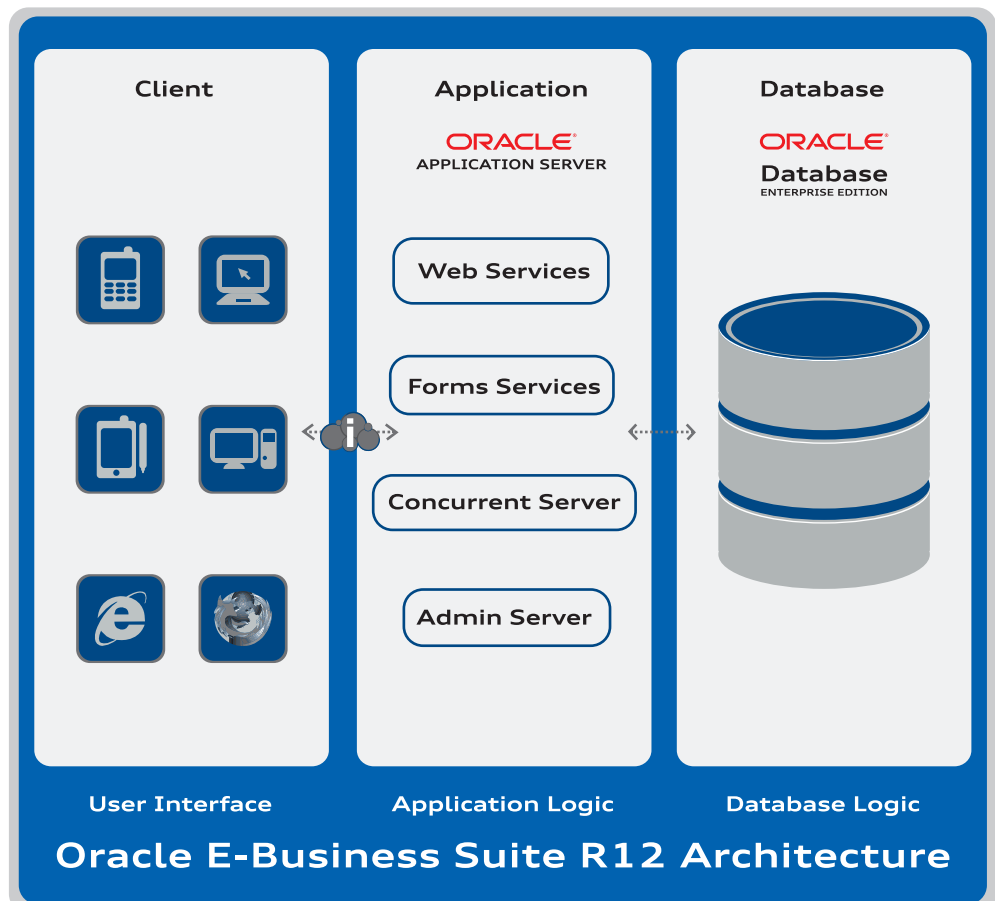
## WHY E-BUSINESS SUITE RELEASE 12?

The benefits of upgrade, re-implementation or new implementation to Oracle E-Business Suite R12 include:

Enhanced functionality for today's competitive, global economy

- Increased efficiency and responsiveness to business
- Reduced need for application customization
- Improved integration and open architecture
- Enhanced reporting and embedded analytical platform
- Alignment with Oracle's Fusion Application roadmap
- Reduced manual intervention

The enterprise systems of today need to serve a rapidly expanding and diverse global market. IT organizations realize that their key enterprise systems need to be periodically upgraded in order to benefit from the technology improvements, application enhancements and to maintain basic supportability. These upgrades have to be done carefully to ensure business continuity and to derive maximum benefits from the new implementations. The latest version, Oracle E Business Suite Release 12 not only eliminates the need for costly customizations and extensions but also offers significantly expanded functionality, improved user experience and reduced total cost of ownership.



“We had used Apps Associates in two of our very critical projects. We are impressed with their onsite offshore execution model. They are capable of understanding our requirements with minimal time from us and they had made the projects very successful.”

Technical Director,  
Owner and Operator of Communication sites for wireless & broadcasting industries.

Apps Associates has attained the level of Platinum Partner for Oracle Applications and offers comprehensive Oracle E-Business Suite Release 12 implementation and upgrade services. Our services cover every phase of the process including business impact assessment and strategy development, functional and technical upgrades, testing and training, go-live support and post-production support. We also provide optimization services that ensure maximum return-on-investment while lowering operational and financial risks. Apps Associates has invested heavily in the R12 readiness program and has proven hands-on experience which will facilitate your transition to the next generation EBS release. Whether you are planning an upgrade process or must consider re-implementation due to the impact to business process flows and overlap with existing customizations and extensions, our consultants can guide you through the process.

## On Target Offering

- ▶ Global delivery model for leveraged, blended cost structure
- ▶ Proven E-Business Suite R12 functional and technical expertise
- ▶ End-to-end implementation and support life cycle
- ▶ Effective program management ensuring on-target results
- ▶ Iterative, phased implementation and acceptance to mitigate risk

## Tangible Benefits

- ▶ Significant and measurable business value
- ▶ Improved business user adoption
- ▶ Lower total cost of ownership and improved ROI

## ABOUT APPS ASSOCIATES

Founded in 2002, Apps Associates is an IT service provider offering proven expertise in Oracle and Microsoft applications and technologies. Recognized as one of the fastest growing private U.S. companies (Inc. 500) and continuing to realize rapid growth, Apps Associates is setting a compelling standard for delivery & customer satisfaction. Our service and solutions cover the entire life cycle of IT consulting and execution from assessment & planning through implementation and ongoing, post-production management and support. We offer a broad spectrum of competencies including: Oracle Applications (E-Business Suite, Hyperion / Enterprise Performance Management), Fusion Applications, Business Intelligence, Fusion Middleware, Infrastructure Administration and Managed Services (On-premise, Remote, Hosted, Cloud), Application Development (Java, .Net, Oracle APEX), Microsoft SharePoint, Apps University (Training Services). In addition, our solutions include ShipConsole, the premier Oracle validated shipping solution that has been tested and validated by Oracle to fully integrate with E-Business Suite.

### North America

- ▶ Boston (Headquarters)
- ▶ New York
- ▶ Atlanta
- ▶ Chicago

### Asia

- ▶ India  
*Global Development Center*

### Europe

- ▶ Germany
- ▶ Netherlands

### Middle East

- ▶ Oman

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