

ORACLE BUSINESS INTELLIGENCE CONSULTING SERVICES

“It is essential to have an implementation partner like Apps Associates who understands the OBI-EE technology platform and tradeoffs between pre-built Analytics and custom BI implementation... Apps Associates capabilities proved essential to our BI project. We look forward to working with them through continued roll-outs.”

Senior Director,
Enterprise Applications IT
One of world’s largest
hospitality companies

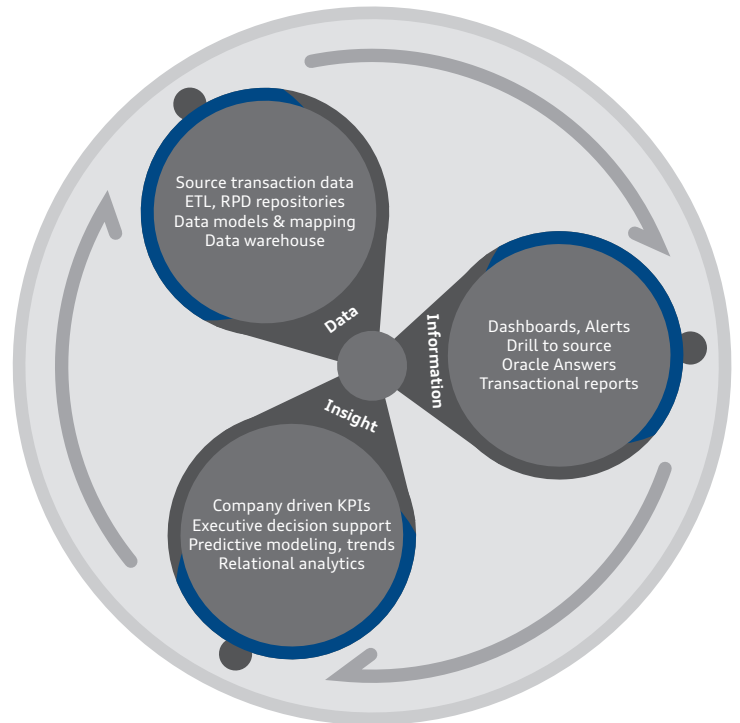
Insight Enables Performance.
“The best vision is insight.”
Malcolm Forbes

Business Intelligence remains one of the highest strategic IT priorities for many organizations according to Gartner Research. Companies are under increased pressure to optimize financial and employee performance. The enterprise is drowning in data but lacks timely and relevant information to enhance decision making and forecasting that is required to drive better performance.

**BI Strategy | Design |
Implementation | Support**

Oracle BI Consulting Services from Apps Associates will facilitate your move from data to insight. Based on a global delivery model and deep Oracle Business Intelligence experience, our team will define your BI strategy and implement a cost effective and optimized solution that will enable your business users to examine, discover and analyze information in powerful new ways.

**Apps Associates
Business
Intelligence
Practice Proven
Methods for
Delivering
Insight to
Your Business**



"We have had a working business relationship with Apps Associates for the past several years. Their knowledge...is excellent. They are currently working on our Business Intelligence project. I would recommend them to anyone."

Director of Information Systems
Global Manufacturer & Distributor of Specialty Printing Equipment

- BI APPLICATIONS, CUSTOM OBI-EE
- STRATEGY, DESIGN, IMPLEMENTATION, SUPPORT.

Apps Associates has strategically invested in Oracle Business Intelligence since the introduction of the current technology platform (OBI-EE) and Oracle's acquisition of Siebel Analytics, the foundation of the pre-built BI Applications. By being proactive, Apps Associates has built a significant base of relevant of Oracle-specific BI knowledge for both custom design and pre-built Analytics. Coupled with deep functional experience in Oracle Applications, we are able to

comprehend and translate your requirements into business insight. In today's current competitive environment, you must be able to identify and capitalize on opportunities, minimize risks and maximize performance. Business intelligence is no longer considered to be just an IT initiative but has become strategic to the enterprise in order to realize critical business objectives.

On Target Offering

- Experience in both custom OBI-EE and pre-built Oracle BI Applications (Analytics) implementation
- Packaged solutions available for on-target, cost-effective deployment of Business Intelligence
- Strong Oracle Business Intelligence technical & functional expertise including Data Warehousing, ETL tools, Middleware
- Blended cost structure based on Global Delivery model
- Complete end-to-end life cycle, integrated with your team
- 'OBI Factory' Managed Services for ongoing, cost-effective support & maintenance

Tangible Benefits

- Measurable Cost Advantage
- Improved Business User Adoption
- Lower Total Cost of Ownership & Improved ROI
- Consistent On-Time, On-Budget Delivery

ABOUT APPS ASSOCIATES

Apps Associates is a global IT services company that enables organizations to implement, adopt and manage Oracle Applications, Cloud Infrastructure, Salesforce, Analytics and Integration solutions. We partner with our customers to enable their journey to the cloud and deliver continuous business improvement with our managed services. We differentiate through our relentless attention to delivery excellence and customer care. Apps Associates is an Oracle Platinum Partner, a Premier Consulting Partner with Amazon Web Services and a Salesforce Silver Consulting Partner.



OUR STRATEGIC PARTNERS



North America (HQ)

Europe

Asia