

# APPS ASSOCIATES BUSINESS INTELLIGENCE AND ANALYTICS SOLUTION FOR RETAILERS

There is so much data available to retailers, gross sales, net sales, ageing inventory, customer returns, shrinkage, the impact of promotions etc. The list goes on and on. Using this data to help you make the right business decisions at the right time can give you a critical competitive advantage.

Following significant success in the retail industry, Apps Associates has developed a solution that can be rapidly deployed to deliver the business insight you need. We can enable you to produce reports that show the organization's profitability and which allow you to click through to individual stores and even through to individual products. These reports can help you to optimize inventory management, reduce waste and increase profitability.

Based on the Oracle BI Cloud Service, the Apps Associates solution includes pre-built templates and accelerators that mean we can deploy the solution very quickly. This solution works with any existing data source you may have and will give you advanced visualizations, enable you to explore your data to uncover hidden information, enable data blending from multiple sources and all this can be done by the users themselves without help from IT.

## The Apps Associates Solution includes:

- Planning, design and implementation of Oracle BI Cloud Service
- Identifying data sources and enabling data blending
- Design and creation of standard and customized reports for retail
- Ongoing management and help desk services

The Apps Associates BI and Analytics solution for retailers will enable you to reduce costs and waste, increase revenue and profit and ensure you have the right product available at the right price for your customers wherever they shop.

## ABOUT APPS ASSOCIATES

Apps Associates is a global IT and business services organization that provides solutions for Cloud, Analytics and Integration. Our mission is to partner with customers to enable business improvement by streamlining business processes using advanced technology. We innovate by constantly launching new services and solutions and we differentiate through our relentless attention to delivery excellence and customer care.



## OUR STRATEGIC PARTNERS



North America (HQ)

Europe

Asia