

# SALESFORCE PARDOT ACCELERATOR SERVICES

Pardot accelerates each stage of the sales process by automating tasks, such as creating campaigns, building landing pages, designing and testing emails.

We are experts in Salesforce and Pardot with certifications and experience in both B2B and B2C sales organizations. Based on this experience we've developed an accelerator service to help you rapidly deploy Pardot and gain value from your investment right away.

Pardot Implementation Accelerator	Analyze & Plan	Technical Configuration	Training
	Week 1	Week 2	Week 3
Discovery and Review of existing CRM and Marketing Technologies to meet Business Requirements	X		
Technical Setup, including Domain Settings, User Management, and Salesforce Integration		X	
Custom Configuration, including Custom Pardot Fields and Folders		X	
Training, including Email Template Builder and Email Marketing Best Practices, Lead-Capture, Webforms, Lead Scoring, and Pardot Engagement Studio			X

## Why Apps Associates

Apps Associates will integrate Pardot and Salesforce to simplify your sales cycle from prospect to lead to opportunity.

Our consultants provide:

- Pardot experience and skills certified by Salesforce
- B2B and B2C experience
- Expertise in the entire sales cycle process from prospect, to lead, to opportunity
- Competitive rates via a hybrid delivery model

## ABOUT APPS ASSOCIATES

Apps Associates is a global IT services company that enables organizations to implement, adopt and manage Oracle Applications, Cloud Infrastructure, Salesforce, Analytics and Integration solutions. We partner with our customers to enable their journey to the cloud and deliver continuous business improvement with our managed services. We differentiate through our relentless attention to delivery excellence and customer care. Apps Associates is an Oracle Platinum Partner, a Premier Consulting Partner with Amazon Web Services and a Salesforce Silver Consulting Partner.



## OUR STRATEGIC PARTNERS



North America (HQ)

Europe

Asia