Retriever: Proactively Manage Licensing & Compliance



IT decision makers (ITDMs) are living in a new, increasingly complex cloud environment. Under considerable pressure to maximize cloud computing ROI, one critical business area where ITDMs are in need of additional guidance is licensing and compliance.

According to our survey 'Advanced Guide for Oracle Application Management: 2020 Optimization Trends and Recommendations', a great majority of ITDMs (80%) believe an Oracle audit is likely. Another 82% say that having an MSP positioned alongside their organization could help with negotiating more favorable terms with Oracle.

Enter: Retriever.

Apps Associates' proprietary approach to Oracle software asset management that will help you reduce license risk and support ongoing management. From initial license assessments to audit preparation and ULA renewals/certifications, our Oracle licensing and compliance experience will help save money and time with full-cycle licensing support.



Our Approach

Although Oracle licensing is complex, the rules are on your side. Working with an experienced partner to manage licensing agreements and ensure compliance will help with the migration process and remove any guesswork.

Partner with our license experts to:

- · Gain clarity on licenses owned
- Optimize utilization
- Understand contractual obligations
- Receive guidance around negotiating favorable terms
- Document license utilization



Retriever features include:



Negotiation and Implementation Services

Contract complexity makes cost and usage evaluation a challenge for ITDMs. Apps Associates provides guidance on Oracle licensing requirements to minimize future financial surprises and compliance risks.

We lead our customers through end-toend assessment, ensuring that compliance guides the overall project.



Cloud Migration Planning

Apps has migrated more than 400 workloads to the cloud, including Oracle-to-AWS migrations.

Our experts are prepared to handle the premigration compliance review, remediation steps as necessary and the full migration to the cloud.



Compliance and **Renewal Reviews**

Oracle technology and E-Business Suite is software-rich and packed with technologies both in and out of scope. While beneficial, it also opens the potential for customers to inadvertently change their Oracle license and subsequently run the risk of compliance issues.

Apps' proprietary usage view methodology and contract knowledge identifies possible gaps between usage and contractual obligations, helping to reduce this risk of unknowingly triggering expensive license events.



Licensing Agreements and Certification

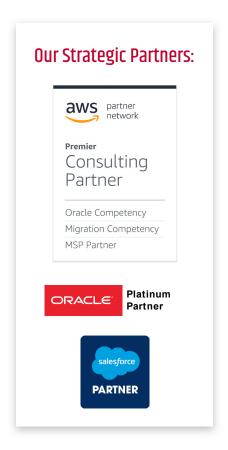
We use historical compliance information to help customers proactively manage their Oracle Software Assets and ensure they are prepared should an audit be initiated.

Annual compliance reviews allow for true price option comparisons and regular optimization, allowing licensees to be in a more favorable position when negotiating with Oracle and get the most value out of software they already own. These compliance reviews help mitigate cost-driving surprises.

Take the stress out of your Oracle to AWS migration

More than one-third of ITDMs (37%) indicate they have already migrated their entire suite of Oracle business applications to the cloud and almost three out of five (57%) are in the process of migrating. As such, ITDMs must choose a partner who will help reduce their total cost of ownership, mitigate risks proactively and manage license consumption. With the correct cloud partner team in place, organizations can use licensing as a strategic differentiator. Find out how here.

For more about our proprietary diagnostic tools – the Apps Pack – please visit us <u>online</u>, or call +1.855.466.5066.



About Apps Associates

Apps Associates is the recognized industry leader for migrating and managing Oracle-to-the-Cloud. With thousands of engagements, Apps Associates brings the knowledge, flexibility and relentless customer-first focus companies rely upon to help them move to the cloud and solve their most strategic and complex business challenges. Acting as an extension of customers' IT teams, Apps Associates delivers breadth of services and dependability along with unparalleled agility and ROI. Longstanding customers such as Brooks Automation, Hologic Inc., Edwards Vacuum, and Take Two Interactive Software Inc. turn to Apps Associates as their trusted partner for the management of critical business needs, providing strategic consulting and managed services for Oracle, Salesforce, integration, analytics and public, private or hybrid cloud infrastructure.

To learn more about how Apps Associates has successfully migrated hundreds of Oracle application customers to the cloud, click here or follow Apps Associates on social media Twitter and LinkedIn.

