Workshop: Building Your Future Data and Analytics Platform

apps associates®

Available 100% remotely using best business practices for remote engagement.

Many organizations still struggle with the ability to get a complete view of their data and information in a simple and user-friendly manner. The struggle to achieve the desired goals of high levels of user adoption and user empowerment, appear to be a bridge too far for many organizations. The Apps Associates Analytics' team is dedicated and focused on helping our customers achieve those goals by introducing the latest Analytics and Data Management know-how and technologies available in the market today.

Assessment - The guidance you need

Through an unbiased analysis of your current Reporting, Data and Analytics business needs, Apps Associates' Future State Analytics Assessment will provide you with a roadmap tailored to your business' specific needs and requirements. This assessment will allow you to explore your options, including the latest in cloud and reporting tools technologies, without having to face a potential sales pitch or risk of just benefiting the vendor at the expense of your business.

The assessment will offer:

- A gap analysis of current environments' data integration and reporting vs. your business users' actual needs.

- Recommendations tailored to your business needs based on best practices and the latest in Analytics and Data Warehousing techniques and cloud technologies.

- Education on the best approach to a scalable solution that achieves user empowerment and self-service reporting.

Workshop Deliverables

- ✓ Gap Analysis
- ✓ Data Strategy
- ✓ Latest technology recommendations and education:
  - On-Prem/Cloud
  - Data Integration
  - Reporting Tools
- ✓ Implementation:
  - Phases
  - Approach
  - Timeline

Current State
- As-Is Process Document
- Data Sources
- Data Integration
- ETL/DB/Reporting Tools
- User Adoption and Experience
- Risks & Constraints
- Understand business culture and risks to change

Gap Analysis
- Process and Requirement Document
- Technology Alignment Document
- Detailed account of the gaps that exist to extend the current process to meet future need
- Review of potential options for improvements to process

Roadmap/Options
- Cloud Data Strategy & Phased Roadmap Document
- Functionality & Product Alignment Checklist
- Product Functionality Presentation
- A graphical and detailed depiction of the recommended solution(s) broken into phases
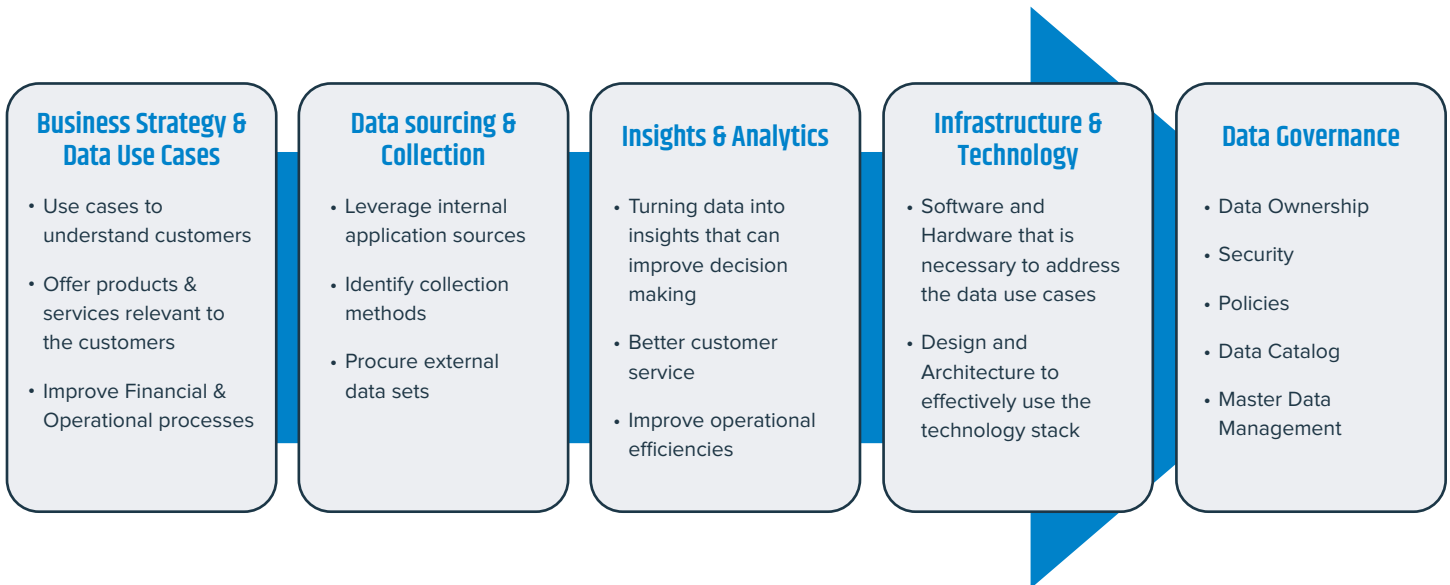
Implementation Plan
- Project Plan with Timeline, Tasks, & Required Resources by Phase
- Implementation Roles & Responsibilities Matrix
- Training
- Hardware, Software and implementation Estimates

Approach to Data Strategy

Irrespective of the source of information and the preference for technology, it is very important to prepare a data strategy that will be focused on addressing the use cases for the organization and the business. Data must be organized in such a way that it addresses the key strategic goals and generates value for the organization.

The overarching goal for the data platform will be to enable access to information for the user community and also be flexible enough to expand for future data sources and use cases. The assessment above will help provide the direction that is necessary to drive the Data Strategy.

The graphic below represents the high level approach for your Data Strategy:

Business Strategy & Data Use Cases	Data sourcing & Collection	Insights & Analytics	Infrastructure & Technology	Data Governance
• Use cases to understand customers • Offer products & services relevant to the customers • Improve Financial & Operational processes	• Leverage internal application sources • Identify collection methods • Procure external data sets	• Turning data into insights that can improve decision making • Better customer service • Improve operational efficiencies	• Software and Hardware that is necessary to address the data use cases • Design and Architecture to effectively use the technology stack	• Data Ownership • Security • Policies • Data Catalog • Master Data Management

What You Can Expect

- Improve Business Agility - React Faster
- Improve Productivity - Efficiency
- Unify Decision Making - Minimize "Gut Feel" Reactions
- Uncover - Analyze New Business Opportunities
- Trends to Help Predict the Future
- Measure and Trends by Product or Business Unit
- Efficient Use of Servers and Infrastructure

- Measure Performance Against Goals and Expectations
- Detect Exceptions to Business Processes and Targets
- Provide Better Customer Service and Improve Customer Loyalty
- Understand, Track, and Improve Supplier Relationships
- Access to Integrated Information Across Business Application and Self-Service Users Reporting

Following the workshop, Apps Associates' experts will provide you with a roadmap for your BI and Data Management approach, based on addressing your Organization's most critical needs first. For some customers, the decision may be to migrate the entire footprint to a better performing and more cost effective solution, and Apps will recommend the best ways to achieve the most seamless migration. In other cases, the customer may decide to continue to leverage their current solution for a period of time, then the focus shifts to more efficiently running the hardware, application and tools by reducing costs and meeting the users' needs.

We offer hybrid cloud migration and managed services support, and have a strong partnership's with some of the leading Analytics and Reporting technologies and software providers. We've completed 70+ successful cloud implementations and migrations with zero downtime, so our team has your back – no matter your platform.

To learn more about how Apps Associates can help guide your team to the best Business Intelligence solution that's right for your business' future, visit us online here, or call +1.855.466.5066.

Our Strategic Partners

About Apps Associates

Apps Associates is an enterprise application services leader with a customer-first focus. Apps Associates has more than two decades of experience helping organizations innovate through digital transformation initiatives. Customers such as Brooks Automation, Hologic Inc., Edwards Vacuum, and Take Two Interactive Software turn to Apps Associates for strategic counsel, system integration and the services required to solve their most complex business challenges - utilizing experience in analytics, application modernization, process automation, digital systems, technology and operations.

To learn more about how Apps Associates can help you align your business with the right technology, visit: www.appsassociates.com, or follow Apps Associates on social media on Twitter and LinkedIn.