

# Retriever: Proactively Manage Licensing & Compliance



IT decision makers (ITDMs) are living in a new, increasingly complex cloud environment. Under considerable pressure to maximize cloud computing ROI, one critical business area where ITDMs are in need of additional guidance is licensing and compliance.

According to our survey '[Advanced Guide for Oracle Application Management: 2020 Optimization Trends and Recommendations](#)', a great majority of ITDMs (80%) believe an Oracle audit is likely. Another 82% say that having an MSP positioned alongside their organization could help with negotiating more favorable terms with Oracle.

## Enter: Retriever.

Apps Associates' proprietary approach to Oracle software asset management that will help you reduce license risk and support ongoing management. From initial license assessments to audit preparation and ULA renewals/certifications, our Oracle licensing and compliance experience will help save money and time with full-cycle licensing support.

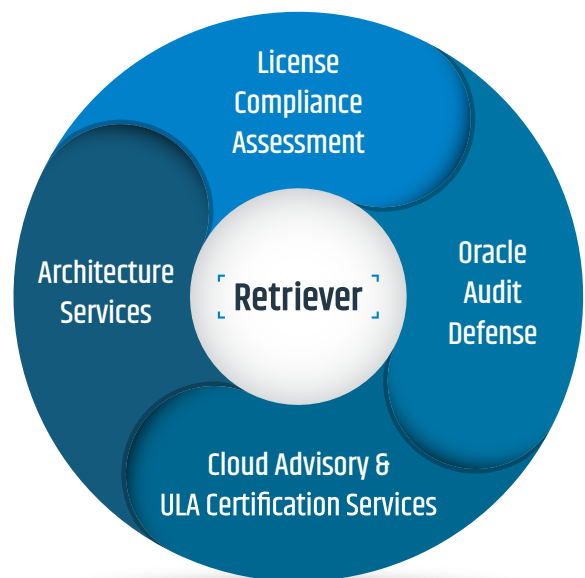
**Retriever**

## Our Approach

Although Oracle licensing is complex, the rules are on your side. Working with an experienced partner to manage licensing agreements and ensure compliance will help with the migration process and remove any guesswork.

### Partner with our license experts to:

- Gain clarity on licenses owned
- Optimize utilization
- Understand contractual obligations
- Receive guidance around negotiating favorable terms
- Document license utilization



## Retriever features include:



### Negotiation and Implementation Services

Contract complexity makes cost and usage evaluation a challenge for ITDMs. Apps

Associates provides guidance on Oracle licensing requirements to minimize future financial surprises and compliance risks.

We lead our customers through end-to-end assessment, ensuring that compliance guides the overall project.



### Cloud Migration Planning

Apps has migrated more than 400 workloads to the cloud, including Oracle-to-AWS migrations.

Our experts are prepared to handle the pre-migration compliance review, remediation steps as necessary and the full migration to the cloud.



### Compliance and Renewal Reviews

Oracle technology and E-Business Suite is software-rich and packed with technologies both in and out of scope. While beneficial, it also opens the potential for customers to inadvertently change their Oracle license and subsequently run the risk of compliance issues.

Apps' proprietary usage view methodology and contract knowledge identifies possible gaps between usage and contractual obligations, helping to reduce this risk of unknowingly triggering expensive license events.



### Licensing Agreements and Certification

We use historical compliance information to help customers proactively manage their Oracle Software Assets and ensure they are prepared should an audit be initiated.

Annual compliance reviews allow for true price option comparisons and regular optimization, allowing licensees to be in a more favorable position when negotiating with Oracle and get the most value out of software they already own. These compliance reviews help mitigate cost-driving surprises.

## Take the stress out of your Oracle to AWS migration

More than one-third of ITDMs (37%) indicate they have already migrated their entire suite of Oracle business applications to the cloud and almost three out of five (57%) are in the process of [migrating](#). As such, ITDMs must choose a partner who will help reduce their total cost of ownership, mitigate risks proactively and manage license consumption. With the correct cloud partner team in place, organizations can use licensing as a strategic differentiator. Find out how [here](#).

For more about our proprietary diagnostic tools – the Apps Pack – please visit us [online](#), or call +1.855.466.5066.

### Our Strategic Partners:



ORACLE | Partner



## About Apps Associates

Apps Associates is an enterprise application services leader with a customer-first focus.

Apps Associates has more than two decades of experience helping organizations innovate through digital transformation initiatives. Customers such as Brooks Automation, Hologic Inc., Edwards Vacuum, and Take Two Interactive Software turn to Apps Associates for strategic counsel, system integration and the services required to solve their most complex business challenges - utilizing experience in analytics, application modernization, process automation, digital systems, technology and operations.

To learn more about how Apps Associates can help you align your business with the right technology, visit: [www.appsassociates.com](http://www.appsassociates.com), or follow Apps Associates on social media on [Twitter](#) and [LinkedIn](#).

