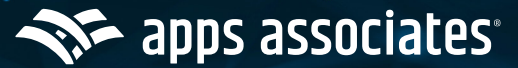


# Accelerating Your Digital Transformation Strategy with Apps' Advisory Services



A well-executed digital transformation strategy is a smart investment that can poise a company's future for scalable growth. However, if executed poorly, wasted time, money and resources could place a company in a worse position than it started. The difference between success and failure often comes down to knowledge and guidance: knowing what your specific needs are and supporting teams as they adapt to the changes.

Whether you're just starting your digital transformation journey or have a business system in place that needs upgrading, Advisory Services can provide valuable strategic insight and guidance to help better align to business goals.



## Apps' Methodology:

Our unique approach to Advisory Services is designed with the intention of seeing customers through from the beginning planning stages of an implementation to end user adoption. Consisting of four focus areas: **Business System Design**, **Core Business Operations**, **Global Design**, and **Change Management**—the components of our methodology can be applied separately or in combination based on specific organizational needs.



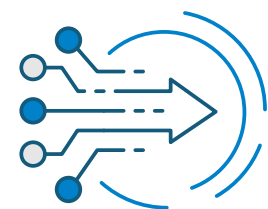
**Business System Design**



**Core Business Operations**



**Global Design**



**Change Management**



## Business System Design

This critical first step is comprised of a four-step process: **Assess**, **Recommend**, **Evaluate**, and **Plan**. In partnership with our customers, Apps will review exactly where pain points exist and help to develop a mitigation plan that removes those barriers, creating more efficient and streamlined workflows and processes.

- Assess** • Understand the pain points within current processes and determine future business requirements that must be met to efficiently achieve goals. During this assessment phase, Apps will review the current configuration of business systems and connections to ensure that workflows are set up for optimal functionality.
- Recommend** • Once the assessment phase is complete, Apps offers solution recommendations based on identified gaps and opportunities to address pain points for both short and long-term planning. These recommendations may vary depending on the individual business, application stack and the maturity of the systems.
- Evaluate** • Based on the analysis of an organization's workflow, Apps will then help customers identify the right software and the right partners for the job. From evaluation to selection, Apps draws on our own expertise and deep relationships to ensure the resulting solutions are most appropriate for each company's needs.
- Plan** • Now it's time to plan and design a new business system that will set everyone up for success. Our services cross all functional areas of the business system stack, including [ERP](#), [SCM](#), [HCM](#), [CRM](#), [EPM](#), [Data & Analytics](#), [Public Cloud](#), and [Business Integration and Automation](#). Whether its upgrading existing systems or adding a new element to a cloud configuration, our plans strive to enable scalability and adaptability as each business evolves.



## Core Business Operations

Our business process engineering services help establish a baseline for operations ahead of any business system evaluation and assessment, following five fundamental best practices:



90%

Customers who start with a global design phase are 90% less likely to have scope changes and change orders during the implementation.



